#### Cherwell District Council Car Parking Action Plan

July 2020

#### ES 1 Maintain our car parking so they provide a safe place to park and discourage anti-social behaviour

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Maintain our car parks so users feel safe	Ensure lighting standards are good and car parks	Survey during Winter 20/21	1. Carry out survey on lighting	Lead Member Clean & Green	Landscape & Street scene manager
		are well lit		2 Action failed on poor lighting		

# ES 2: Maintain our car parks to a high standard which contributes positively to the character of our town centres and provides a high quality experience for our customers

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Maintain our car parks so visually and functionally they are easy to use	Ensure car parks are inspected regularly for potholes, poor line marking, damaged street furniture.  Produce a maintenance work programme	Implementation in 20/21	Lining work in car parks where lines have faded took place Summer 20/21	Lead Member Clean & Green	Landscape & Street scene manager

#### ES 3: Play our part in responding to the increasing demand for electric charging points

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Understand the demand for electric charging points	Work with providers and partners in Park & Charge project for provision to meet anticipated need	Park Investigation and implementation in 20/21	Electric charging points installed in late 20/21	Lead Member Clean & Green	Landscape & Street scene manager
		Continue to monitor provision of charge points	Ongoing	Review annually	Lead Member Clean & Green	Landscape & Street scene manager

#### HRE 1: Design the lighting, layout and surfaces of our car parks so they support users with additional physical needs

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Ensure lighting, layout and	1 Survey car parks	Annually	Implementation of	Lead Member Clean	Landscape & Street
	surfaces are fit for purpose	especially disabled spaces		improvements	& Green	scene manager

HRE 2: Work with Oxfordshire County Council and other districts to improve the management of on-street parking and parking restrictions

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Work with Oxfordshire County	Active membership of	Project	Production of	Lead Member Clean	Landscape & Street
	Council & other partners on	Join Support financially	commenced	feasibility report in	& Green	scene manager
	exploring Civil Parking	the	19/20	20/21		
	Enforcement options					
			Move	Submit application	Lead Member Clean	Landscape & Street
			forward with	in late 20/21 with	& Green	scene manager
			partners	our partners if all		
			during 20/21	are supportive		

#### HRE 3: Seek ways in which our car parks can promote and support the leisure, community and recreational activities in our town centres

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Support events in our urban	Raise the awareness of	On going	Identify possible	Lead Member Clean	Landscape & Street
	centres	Events taking place in our		locations	& Green	scene manager
		urban centres, whether				
		run by CDC, Banbury or		Likely to be a delay		
		Bicester Town Councils,		due to coronavirus		
		Kidlington Parish Council		as Events are not		
		or other partners, this can		encouraged		
		be delivered by providing				
		space for banners to				
		support such events.				

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Review adverse weather plans	Review gritting policy	Annually	Develop and	Lead Member Clean	Landscape & Street
				implement revised	& Green	scene manager
				policy for winter		
				2020/21		
		Identify priority for			Lead Member Clean	Landscape & Street
		restoring capacity			& Green	scene manager
		following events				

EE 1: Improve awareness of our car parks, and the valuable role they play in supporting our town centres, through improved promotion and marketing activities

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Improve the awareness of our car parks	Review signage to the car parks so our car parks are easy to find	During 2019/20	Signage improved in Banbury in 19/20	Lead Member Clean & Green	Landscape & Street scene manager
		Review signage in Bicester	2020/21	Install additional signage if required	Lead Member Clean & Green	Landscape & Street scene manager

EE 2: Review our car parking charges so they encourage maximum use of our car parks in a way that supports the needs of businesses, workers, shoppers and commuters whilst ensuring value for money for all taxpayers

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Ensure our car parking charges are competitive	Benchmark annually our charges against surrounding towns and other local providers	Annually	Review for each business planning cycle	Lead Member Clean & Green	Landscape & Street scene manager
2	Ensure a good balance of ultra short, short and long stay spaces exist	Review balance of spaces across urban centres	Last quarter 20/21	Review before end of 20/21 following Pay on exit work at Bolton Road changing to short stay when a new long stay at Compton Road opens	Lead Member Clean & Green	Landscape & Street scene manager

#### EE 3: Ensure car parking capacity is considered as our urban centres grow

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Monitor usage of car parks to understand capacity at all car parks	Identify areas of capacity shortfall	On going	Annually	Lead Member Clean & Green	Landscape & Street scene manager
	,	Explore options to increase capacity in Banbury along side the opening of Castle Quay 2	During 2020/21	Additional new capacity planned for Compton Road 2020/2021	Lead Member Clean & Green	Landscape & Street scene manager
		Protect existing capacity	Ongoing		Lead Member Clean & Green	Landscape & Street scene manager

#### EE 4: Ensure car parking services utilises new technologies where appropriate including in the areas of information & payment

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Utilise technology where customer service benefits can be delivered	Keep up to date with developing technology	Ongoing		Lead Member Clean & Green	Landscape & Street scene manager
		Encourage the use of card & Apcoa Connect	Q2 2020	Reduce cash payments while increasing card & phone usage	Lead Member Clean & Green	Landscape & Street scene manager
		Increase number of pay on exit car parks	Q3 2020	Bolton Road Banbury.	Lead Member Clean & Green	Landscape & Street scene manager
			Q4	New car park at Compton Road		